



VISUAL COMMUNICATIONS TECHNOLOGY ADVERTISING DESIGN OPTION

Delaware Technical & Community College • www.dtcc.edu/connecteddegree



Terry Campus



Wilmington College

*An opportunity to gain an associate degree from Delaware Tech and a bachelor's degree from Wilmington College in **Interactive Multimedia Design**.*

YOUR PATH TO A BACHELOR'S DEGREE

Delaware Tech has established agreements with four-year colleges and universities that connect Delaware Tech associate degree programs with bachelor's degree programs to create smooth transfer opportunities for you. These Connected Degree programs enable you to complete your associate degree and transfer as a junior.

THE CONNECTED DEGREE 2 + 2 CURRICULUM

Delaware Tech's associate degree program in Advertising Design prepares its graduates to design, produce, and present creative solutions to the type of problems faced by advertising and communications professionals. Students learn to design and execute brochures, mailers, and other printed matter; to illustrate images for editorial or children's books; to utilize computer graphics packages, or to specialize in a variety of print or electronic media careers.

Wilmington College's baccalaureate degree program in Interactive Multimedia offers entrance into the exciting field of integrated electronic design, a field which has exploded into education, business and entertainment markets over the past few years. Content includes video, non-linear editing, photography, desktop publishing, digital imaging manipulation, graphic design, digital sound, topography, animation, video and audio production, and media design theory.

VALUE FOR YOU

By completing your associate degree at Delaware Tech, you'll receive excellent instruction in small classes at a campus close to home. Delaware Tech's affordable tuition can reduce the overall cost of your college education, making the completion of your bachelor's degree more manageable.

MAKING THE CONNECTION

Refer to the Connected Degree curriculum (on the reverse side of this page) for the sequence of courses needed to complete this program. Call Delaware Tech and let us help you follow the path to your bachelor's degree.



CONNECTED DEGREE CURRICULUM

Suggested Course Sequence

ASSOCIATE DEGREE Visual Communications Technology: Advertising Design Option			BACHELOR'S DEGREE Interactive Multimedia Design		
DELAWARE TECHNICAL & COMMUNITY COLLEGE			WILMINGTON COLLEGE		
CLASS	FIRST SEMESTER (fall)	CREDITS	CLASS	FIFTH SEMESTER (fall)	CREDITS
COM111	Human Communications	3	COM245	Writing for the Media	3
ENG121	Composition	3	SCI101	Physics I w/ Lab	3
VSC109	Drawing I	4	DSN201	Fundamentals of Animation	3
VSC115	Intro to Design	3	DSN220	Concept Development	3
VSC160	Computer Graphics I	4			12
*RDG120	Critical Reading & Thinking	3			
		20			
	SECOND SEMESTER (spring)			SIXTH SEMESTER (spring)	
ENG122	Technical Writing & Commun. OR	3	ECO105	Fundamentals of Economics	3
ENG124	Oral Communications		COM310	Legal Aspects of Commun.	3
VSC125	Color and Composition	3	COM360	Human Comp. Interface	3
VSC131	Art History I OR	3	ELECTIVE	Free	3
VSC132	Art History II				12
VSC155	Typography and Layout	3		SEVENTH SEMESTER (summer)	
VSC161	Computer Graphics II	4	HUM360	Human World Views: Ideas	3
		16	DSN230	Graphic Design Application	3
			DSN310	3D and Computer Animation	3
					9
	THIRD SEMESTER (fall)			EIGHTH SEMESTER (fall)	
MAT150	Business Math	3	COM420	Non-Linear Editing	3
VSC133	History of Graphic Design	2	COM431	Media and Society	3
VSC165	Photography I	4	ELECTIVE	Free	3
VSC175	Print Production Processes	2	HUM361	Human World Views: Applications	3
VSC262	Computer Graphics III	4			12
VSC271	Illustration	3			
		18			
	FOURTH SEMESTER (spring)			NINTH SEMESTER (spring)	
BUS101	Introduction to Business	3	COM446	Adv. Interactive Authoring	3
VSC 251	Portfolio Workshop	4	COM485/486	Senior Project	3
VSC270	Project Management	2	COM490	Internship	3
VSC275	Self Promotion	2			9
ELECTIVE	Humanities	3			
ELECTIVE	Technical	3-4			
		17-18			

* Unless exempt

For more information contact:

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 Ron Pleasanton; rpleasan@dtcc.edu

Wilmington College
New Castle: (302) 328-9401 ext. 254
 Dr. Jack Nold; jack.j.nold@wilmcoll.edu

The articulation agreement is subject to change based on Delaware Tech and senior institution curriculum changes.

09/05