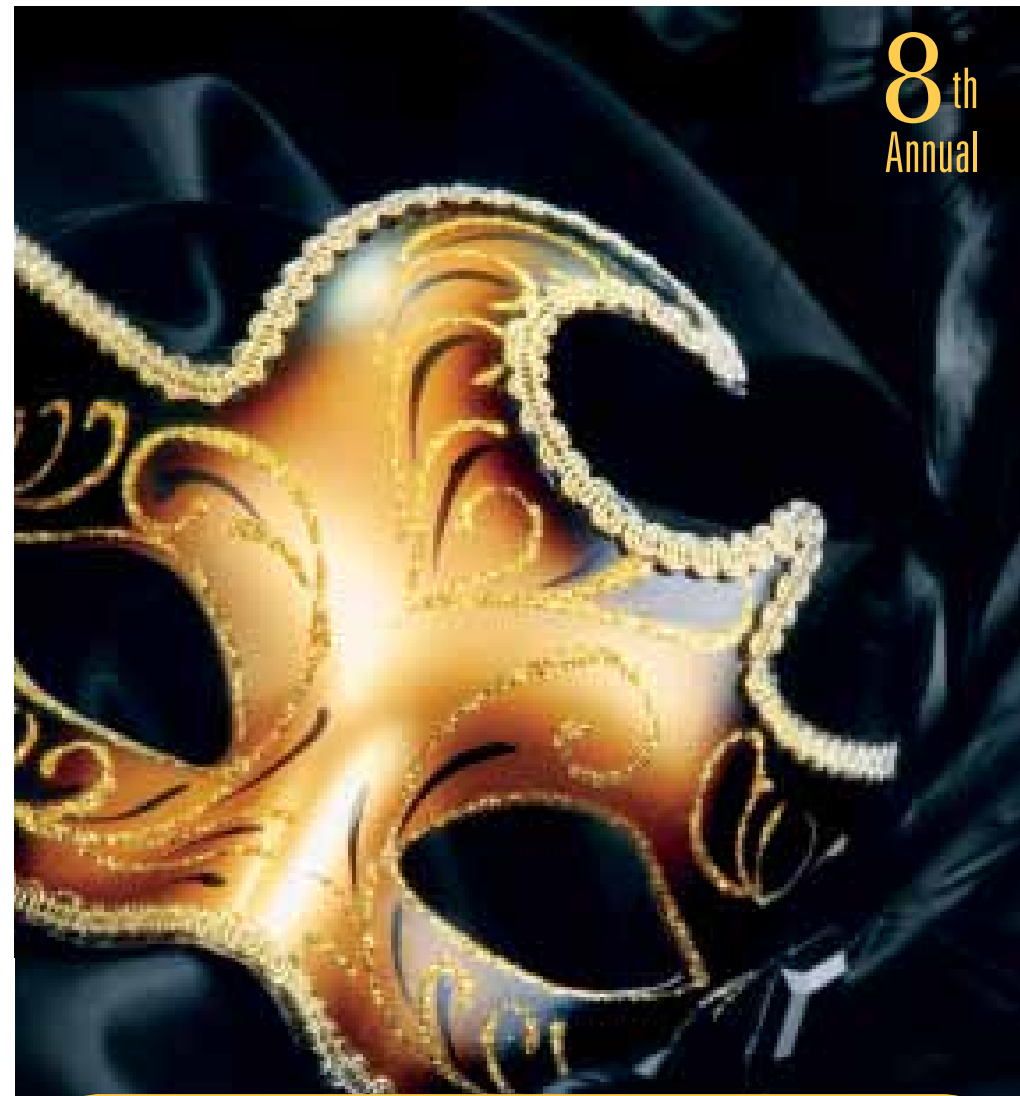


8<sup>th</sup>  
Annual



An Evening of  
**MARDI GRAS**

Delaware Technical Community College  
Stanton and Wilmington Campuses

February 18, 2012 • Wilmington

DELAWARE  
TECHNICAL  COMMUNITY  
COLLEGE

# An Evening of MARDI GRAS

## Underwriting and Sponsorship Opportunities

### \$15,000 Major Sponsorship

#### The French Quarter

In The French Quarter, colorful New Orleans storefronts set the stage for some of Wilmington's finest restaurants. Live jazz sets the mood for a menu of Cajun delicacies that's hard to find anywhere but the Big Easy. The French Quarter is a popular venue and high traffic area, with most of our 400+ guests returning regularly throughout the evening. As the underwriter for the French Quarter, you'll receive:

Fourteen tickets with reserved parking; primary signage indicating lead sponsorship at reception area and in The French Quarter; name included on a link to your website; name on event and digital signage.

### \$10,000 Venues

#### Jackson Square

Stroll through the heart of New Orleans and into Jackson Square, a famous gathering place for artists and musicians. In our version you'll find our popular Silent Auction, with a multitude of unique items available for every taste and budget. Guests return frequently to browse and refresh their bids.

#### Riverboat Casino

In the lively Riverboat Casino, casino table games, including blackjack, entertain revelers throughout the evening. Live music keeps the beat in this popular area for gamblers and spectators alike.

Sponsors receive 12 tickets with reserved parking; sign as sponsor in reception area and in designated venue; (name included on internal and external marketing materials) including website; name on event and digital signage.

### \$5,000 Venues

#### Distinctive venues with exclusive sponsorship

As sponsor of one of ten distinctive venues located between our major activity areas you'll enjoy consistent traffic flow and an audience of eager guests ready to sample your fare. As underwriter in the Bon Temps neighborhood, you'll receive:

Ten tickets with reserved parking; sponsor sign in designated venue; (name included on internal and external marketing materials) including website, event and digital signage.

#### Back Alley Room

Explore the city by visiting neighborhoods that are off the beaten track, where good deals, good food, and good drinks abound. Follow the scent of street vendors to find the culinary delights of New Orleans.

#### Café du Monde

Borrowing from a century of tradition in New Orleans, our mini-Café du Monde offers great coffees and fine desserts crafted by our Culinary Arts students.

#### Maison des Étoiles

Come see what all the buzz is about in our new Hollywood themed room, Maison des Étoiles (House of the Stars)! You will witness stars being born as guests showcase their talents while they sing karaoke in this star studded, upbeat atmosphere. Enjoy the show with a libation drink and the chance to be part of what's sure to be a night to remember!

#### Casablanca

Enjoy live jazz in our lavish, candlelit cocktail lounge. Step back in time and sip your favorite martini, or sample one of our many new blends. New for 2012, Casablanca is sure to be the beginning of a beautiful relationship!

#### Crawfish Shack

Casual — but oh so cool — describes the Crawfish Shack, where tasty Cajun cuisine is served in a sultry bayou setting, on brown paper-covered tables. Live music.



#### Fumbles Sports Bar

Looking for action? Football, ice hockey, basketball, soccer and foosball are waiting in our newest venue. Enjoy great food, drinks and music in this sporty venue.

#### Irish Spirit

What could be more fun than a blend of Ireland and Mardi Gras? Great food, music, libations and conversation are plentiful in this spirited pub atmosphere.

#### Mystic Café

When only a little magic will do, underwrite a terrific musical performance at the Mystic Café, paired with a scrumptious New Orleans menu.

#### The Voodoo Lounge

Fall under the spell of the Voodoo Lounge, where top performers will mesmerize you and a premier restaurant serves outstanding New Orleans cuisine.

### \$2,500 Venues

#### Activities that make Mardi Gras unique

Receive eight tickets, sponsor signage accompanying your contribution, name on website, event and digital signage.

#### Bourbon Street Lounge

Duck into this intimate spot for a quick respite between venues; cozy seating and full bar.

#### Carnival Artists

Support the arts and unique performance artists who stroll throughout the evening.

#### Magie de Tarot

Tarot has a rich tradition in the Big Easy and at our Mardi Gras, where readings are big business!

### \$1,000 Décor Sponsors

#### Vibrant and historic Mardi Gras décor

Receive six tickets, sponsor signage accompanying your contribution, and name on event and digital signage.

#### Flowers

Share the bounty of Mardi Gras with vibrant and abundant displays throughout the venue.

#### Mississippi Delta Dock

View the distant skyline from the Dock and its paddle wheel steamboat. Excellent mural exposure.

#### Party Favors

What's a party without a favor? All guests receive festive Mardi Gras masks and beads to commemorate the occasion.

#### St. Charles Streetcar

Welcome aboard the St. Charles Streetcar which chugs past the Victorian homes of the Garden District.

### Individual Opportunities

#### Friend of the Campus

\$1,500

Receive six tickets and recognition on digital signage.

#### Benefactor

\$700

Receive four tickets and recognition on digital signage.

#### Patron

\$300

Receive two tickets and recognition on digital signage.

### Donate a Silent Auction Item

Organizations or individuals can donate items for our Silent Auction, which occurs during the Mardi Gras event. For more information, contact Kathy Hines at 302 657-5158 or khines2@dtcc.edu.

To underwrite a venue, make a contribution or purchase additional tickets (\$125 each), please contact Kate Vahey at 302 453-3763 or kvahey@dtcc.edu.

[www.dtcc.edu/mardigras](http://www.dtcc.edu/mardigras)