

Entrepreneurship

Associate Degree • Delaware Technical & Community College • www.dtcc.edu

Successful graduates of the Entrepreneurship Program will possess a thorough understanding of business development, management and ownership. Students gain the skills and knowledge to transform innovation into a commercial product or service. While learning the fundamentals of starting and operating a business, students build connections with the people, programs and services that entrepreneurs need. This program gives students a solid education of business principles along with entrepreneurial technical courses that focus on business ownership and small business management.

What You'll Learn...

- **Practical, hands-on skills needed to create, manage and grow a successful business**
- **Skills to recognize and seize an opportunity when it presents itself**
- **Management of legal, organizational, and financial issues**
- **Skills to develop an idea into a workable business plan**
- **Strategy formulation to manage risk and avoid failure**
- **Application of communication and leadership skills to situations**
- **Securing funding for your business venture**

What You'll Earn...

- **The potential for career independence**
- **A network of valuable contacts and services**
- **The opportunity to transform a business idea into a marketable product or service**
- **The possibility for unlimited earning potential**

What You Can Do...

- **Start your own business**
- **Take over a family business**
- **Acquire a franchise**
- **Buy an existing business**
- **Become a corporate business entrepreneur**

Owens Campus • For more info contact: Beth Rodier • (302) 855-5976 • brodier@dtcc.edu

ENTREPRENEURSHIP

The Entrepreneurship Program is a comprehensive program of credit offerings providing opportunities for students to learn successful business development and small business management. Students may complete an associate degree in entrepreneurship, complete entrepreneurship courses while majoring in another career area for a dual associate degree, or complete entrepreneurship courses for a credit certificate.

The Entrepreneurship Program is articulated with a bachelor's degree in business management at Wilmington University.

FOR MORE INFORMATION

Delaware Technical & Community College

Owens Campus

P.O. Box 610

Georgetown, DE 19947

(302) 855-5976

www.dtcc.edu/success

REQUIRED TECHNICAL COURSES

BUS 101	Introduction to Business
ENT 103	Legal Issues for Entrepreneurs
ENT 104	Opportunity Analysis
ENT 210	Business Processes <i>or</i>
BUS 213	Small Business Management
ENT 220	Leadership
ENT 225	Entrepreneurial Experience
ENT 240	Funding & Financing for Entrepreneurs
ENT 285	Business Plan Development
MGT 212	Principles of Management
MKT 212	Principles of Marketing

OTHER COURSES

ACC 101	Accounting I
CIS 107	Intro to Computers & Applications
ECO 122	Microeconomics
ECO 111	Macroeconomics
ENG 121	English Composition
ENG 122	Tech Writing & Communication
ENG 124	Oral Communications
MAT153	College Math and Statistics
Electives (2)	

HOW TO BEGIN –

1. Obtain, complete, and submit an Application for Admission with a \$10 non-refundable fee to the Admissions Office. Make check payable to Delaware Technical & Community College. Applications are available via the Web (www.dtcc.edu/admissions), by phone or mail, or from a high school counselor.
2. Develop a financial plan to identify resources, such as financial aid, SEED, and other scholarships, to help pay for college.
3. Request that your official high school, GED, and/or college transcript be sent immediately to the Admissions Office.
4. Participate in the college testing and placement program, if required. Official scores from SAT/ACT tests or previous college credit may satisfy this requirement.
5. Meet for advisement to begin an educational plan and select courses for registration.