



**For Immediate Release**

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**Terry Campus Hosts Entrepreneurship Day Expo**

DOVER- According to Delaware Technical & Community College Vice President and Terry Campus Director Daniel Simpson, entrepreneurship exercises patriotism.

“When we support, train, and work as entrepreneurs, we are exercising Americanism,” Simpson said on Feb. 21 as he began the first Entrepreneurship Day celebration on Terry Campus with an inspiring incite. “To be successful, entrepreneurs have to dream and live in an environment where those dreams are able to manifest into realities. That is why I’m proud to have this program on campus.”

The expo-style event provided the opportunity for 21 local entrepreneurs to network and market their business. Students and staff crowded the aisles between booths piled with displays, product samples and business cards advertising a wide variety of products and services from arch support by Good Feet to errand services by Store to Door. The event even served as a coming out for Laura Nix’s personal health counseling service called Seasons.

Participating entrepreneurs included students, staff, alumni and companies from the community that the campus has utilized in the past. Lisa Geiser, the marketing manager from Griswold Special Care in New Castle, recalled Simpson employing the services of the company when seeking referrals for his own father.

Griswold Special Care started out like many of the entrepreneurship students at Terry Campus. The late founder Dr. Jean Griswold first observed a need for a particular service in the community, in this case geriatric homecare, then built the business from the ground up and has

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accomplished the inclusion of over 85 offices in the United States, South Korea and Mexico. This year, they celebrate 25 years of caring and will be opening an office in Dover very soon.

Students of the entrepreneurship program at Terry Campus not only could observe the experienced hands around them, but also had the opportunity to gain practical experience during an assigned project to start and run a mock-business during the expo with the goal of making a profit. They learned planning strategy and marketing techniques to carry into their future ventures. Kevin Solomon, who plans to open a car customization shop in Dover after he completes his commitment to the Delaware State Police, said he now understands a few of the challenges that come with starting a small, shared business, “especially while communicating with your group.”

Evie Zerefos, instructor of the entrepreneurship program on Terry Campus said she thought the campus’s first Entrepreneurship Day celebration was a huge success. “The entrepreneurs we approached before the event though it was great that there was a program here to teach how to prevent the mistakes they all made as they built their businesses.”

Terry Campus would like to thank all of the businesses that participated in Entrepreneurship Day: Kim and John Endres from Askim Associates, Alex Vaughan from Alex Vaughan Mobile Entertainment, Carrie Huot from Melaleuca, Maria-Elena Nacinopa Harris from Nacinopa Designs & Alterations, Thomas V. Gray from Gray Professioanl Associates, Robin Palumbo Thompson from Arbonne International, David Leager from Moviebank USA, Sean Di Salvo from Exponential Enterprises, Nick Caggiano from Nicola Pizza, Tammy Gooden Rayne from Store to Door Service- Tammy Gooden Rayne, Darius Nix from Right Now Errand Service, Kelly Chippie from Chippie Enterprises, Paula Casey from Massage by Paula Casey, Laura Nix from Seasons Health Counseling, Pam Dyer from Reel Fresh Seafood Market, Megan Mackin and Nancy Shhofield-Mackin from Yarn Crafts by Nancy and Megan, Carla Saunders from Positive Influences for Youth, Tom Sullivan from Good Feet, Brian Ford from Fordography, and Lisa Geiser from Griswold Special Care.

To learn more about entrepreneurship and other programs offered at Terry Campus, visit [www.dtcc.edu/terry](http://www.dtcc.edu/terry).

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