

STANTON/WILMINGTON CAMPUS

DEPARTMENT: Business Technologies

PROGRAM REQUIREMENTS SHEET

NAME: _____

SSN: _____

RDG 120, Critical Reading and Thinking, will be a required course unless the student attains a specific minimum score on the College Placement Test.

Curriculum: Marketing (BUSAASMKT)

Effective: 2009-51

COURSE NUMBER AND TITLE	C L	L	CR	Semesters Offered	Semester Completed	G R A D E	MINIMUM PREREQUISITES
FIRST SEMESTER							
RDG 120 College Reading	3	0	3	Fall/Spg/Sum			ENG 051, RDG 051
ACC 101 Accounting I	3	2	4	Fall/Spg/Sum			MAT 015, RDG 051
ENG 121 Composition	3	0	3	Fall/Spg/Sum			ENG 051, RDG 051, ESL 100
BUS 101 Introduction to Business	3	0	3	Fall/Spg/Sum			RDG051
ECO 111 Macroeconomics	3	0	3	Fall/Spg/Sum			ENG 051, MAT 012, RDG 051
MAT 153 College Math & Statistics	4	0	4	Fall/Spg/Sum			MAT 015
TOTAL			17				
SECOND SEMESTER							
ACC 112 Accounting II	3	2	4	Fall/Spg/Sum			ACC 101, MAT 153
ENG 122 Tech. Writing & Comm.	3	0	3	Fall/Spg/Sum			ENG 121, RDG 120
ECO 122 Microeconomics	3	0	3	Fall/Spg/Sum			ENG 051, MAT 012, RDG 051
MKT 212 Principles of Mkt.	3	0	3	Fall/Spg/Sum			BUS 101, ECO 111, ENG 121, MAT 153
MAT 255 Business Statistics I	3	1	3	Fall/Spg/Sum			MAT 153
TOTAL			16				
THIRD SEMESTER							
ACC 213 Managerial Accounting	3	1	3	Fall			ACC 112, ENG 121
CIS 107 Introduction to Computers	2	2	3	Fall/Spg/Sum			RDG 051
ENG 124 Oral Communication	3	0	3	Fall/Spring			ENG 121 or ENG 125, RDG 120
MKT 215 Consumer Behavior	3	0	3	Fall			MKT 212
MKT 219 Sales & Sales Management	3	0	3	Fall/Spg/Sum			BUS 101
OAT 242 Desktop Publishing	3	2	4	Fall/Spg/Sum			
TOTAL			19				
FOURTH SEMESTER							
BUS 201 Business Law	4	0	4	Fall/Spg/Sum			BUS 101, ENG 121
SOC 215 Business Ethics	3	0	3	Fall/Spring			BUS 101, ENG 121
MKT 214 Advertising	3	0	3	Spring			MKT 212
MKT 217 E-Marketing Fundamentals	3	0	3	Spring			MKT 212
MKT 216 Retailing	3	0	3	Spring			MKT 212
TOTAL			16				
GRAND TOTAL			68				

Signatures: Student _____ **Counselor/** _____
Advisor _____

Date _____
Date _____