

Social Media Conference

3RD ANNUAL

Social Media Conference

Thursday, February 19 • 8:30 a.m. - 3 p.m.

Owens Campus - Carter Partnership Center • Georgetown, DE

Cost: \$89 - Lunch Provided



Keynote Speaker

Krista Neher, *CEO of Boot Camp Digital*



- Lunch Panel featuring Delaware Social Media Experts
- Learn about Video Marketing
 - Manage Your Business' Social Media in 30 Minutes Per Day
 - Create Shareable/Spreadable Content
 - Harness the Power of Images with Instagram and Pinterest
 - Learn How to Avoid Social Media Blunders
 - Target Your Audience With Demographics

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Get a road map for connecting with and engaging your audience using social media. Experienced social media experts will break down the latest and best social media tools and strategies into easy-to-understand pieces. You'll gain the mindset, tools, and skills you need to get started with social media and bring in positive ROI (return on investment) from each and every effort.

Check out presentations from the conference:

- [2015 Presentations](#)

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