

Business

General Business

WILMINGTON CAMPUS

Fall 2022

General Business is tailored to enable students to combine studies in non-business and business courses that best match their individual education goals. This program is intended for full-time business students who plan to transfer to a four-year business college or university after graduation before entering the workforce. This flexibility affords students a unique preparation for continued business studies at an institution of higher learning as well as preparation for professional and technical careers requiring basic business and specific technical skills.

PROGRAM SPECIFIC ADVISEMENT STATEMENT

Courses - Semester 1	Credits	Lecture	Lab
SSC 100 - First Year Seminar	1	1	0
ACC 101 - Accounting I	3	3	1
BUS 101 - Introduction to Business	3	3	0
CIS 107 - Intro to Computers/Application	3	2	2
ENG 101 - Composition I	3	3	0
MAT 152 - Quantitative Reasoning	3	3	
Courses - Semester 2	Credits	Lecture	Lab
ACC 112 - Accounting II	3	3	1
OAT 152 - Excel	3	2	2
ECO 111 - Macroeconomics	3	3	0
ENG 102 - Composition II	3	3	0
MKT 212 - Principles of Marketing	3	3	0
Courses - Semester 3	Credits	Lecture	Lab
ECO 122 - Microeconomics	3	3	0
FIN 221 - Money and Banking	3	3	0
MGT 212 - Principles of Management	3	3	0
MIS 220 - Management Information Systems	3	3	1
Courses - Semester 4	Credits	Lecture	Lab
BUS 203 - Business Law	3	3	0
SOC 215 - Business Ethics	3	3	0
BUS 275 - Portfolio and Professionalism	4	4	0

Approved Electives

Choose one social science/humanities elective from Group A and two major electives from Group B.

Group	Courses	Credits	Lecture	Lab
A	ENG 122 - Technical Writing-Comm	3	3	0
A	ENG 124 - Oral Communications	3	3	0
A	HIS 111 - U. S. History: Pre-Civil War	3	3	0
A	HIS 112 - U. S. History: Post-Civil War	3	3	0
A	PSY 121 - General Psychology	3	3	0
A	SOC 111 - Sociology	3	3	0
A	SPA 136 - Spanish Communication I	4	4	1

B	MGT 218 - Small Business Management	3	3	0
B	MGT 230 - Project Management	3	2	2
B	MGT 231 - Human Resource Management	3	3	0
B	MKT 214 - Advertising and Promotion	3	3	0
B	MKT 219 - Sales & Sales Management	3	3	0
B	OAT 121 - Keyboarding	3	2	2
B	OAT 251 - Access	3	2	2
B	OAT 157 - Word Level I	3	2	2
B	OAT 258 - Word Level II	3	2	2
B	OAT 159 - PowerPoint	3	2	2
B	OAT 242 - Desktop Publishing	4	3	2
B	ACC 162 - Computerized Accounting	3	2	2
B	(SSC 130 - Where's My Money	1	1	0
B	AND SSC 131 - Are You Credit Worthy?	1	1	0
B	AND SSC 132 - Planning for the Beach)	1	1	0

*To complete program requirements, you must pass the above courses and earn at least **62 credits**. The number of courses and credits required for graduation may be more depending on college readiness and the elective courses offered in your program major (if electives are a part of the program).*