

Communications Technology

Communications

OWENS CAMPUS

Fall 2021

The Communications program provides essential background for students preparing for careers in the print or broadcasting media. Students learn to write news articles for print and broadcast. They learn to operate industry standard equipment and software. Instruction is also given in copy writing and in selling advertisements for different types of media. The program emphasizes hands-on experience with students participating in the student-produced website "The Wire" and serving an internship prior to graduation.

PROGRAM SPECIFIC ADVISEMENT STATEMENT

Courses - Semester 1	Credits	Lecture	Lab
SSC 100 - First Year Seminar	1	1	0
COM 130 - Intro to Graphics & Design	3	3	0
COM 150 - Media & Society	3	3	0
ENG 101 - Composition I	3	3	0
MAT 152 - Quantitative Reasoning	3	3	
PSY 121 - General Psychology	3	3	0

Courses - Semester 2	Credits	Lecture	Lab
HIS 111 - U. S. History: Pre-Civil War	3	3	0
ENG 102 - Composition II	3	3	0
COM 140 - Digital Storytelling	3	3	0
COM 250 - Photography	4	3	2
COM 110 - Intro to Video Production	3	2	3

Courses - Semester 3	Credits	Lecture	Lab
COM 240 - Mass Media Law	3	3	0
(MKT 212 - Principles of Marketing OR ENG 129 - Creative Writing)	3	3	0
ENT 101 - Intro to Entrepreneurship	3	3	0
COM 242 - Digital Newsroom	3	3	0
POL 111 - Political Science	3	3	0

Courses - Semester 4	Credits	Lecture	Lab
COM 251 - Layout & Design	3	3	0
ENG 124 - Oral Communications	3	3	0
COM 293 - Internship with Seminar	5	1	12

Approved Electives

Select one elective to take in the third and fourth semesters.

Group	Courses	Credits	Lecture	Lab
	COM 152 - Podcasting	3	3	0
	COM 160 - Intro to Public Relations	3	3	0
	COM 210 - Advanced Video Production	3	2	3
	COM 243 - Social Media	3	3	0
	COM 246 - Introduction to Film	4	3	2

[COM 252 - Advanced Photography](#)

4

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2

*To complete program requirements, you must pass the above courses and earn at least **66 credits**. The number of courses and credits required for graduation may be more depending on your need for developmental education courses and the elective choices you make (if electives are a part of the program). Some programs also have college-level courses that you must take if you do not score at a certain level on the College Placement Test. If this applies to your program, the courses are listed at the top of the sequence sheet before the first semester of the course list.*