

Entrepreneurial

Entrepreneurship

WILMINGTON CAMPUS

Fall 2021

The Entrepreneurship program is a comprehensive program of integrated credit and non-credit offerings providing opportunities for students to learn successful entrepreneurship. Students may complete an associate degree in entrepreneurship, complete entrepreneurship courses while majoring in another career area for a dual associate degree, complete entrepreneurship courses for a credit certificate, or complete entrepreneurship courses in a non-credit format earning continuing education units (CEU's). Supporting offerings are provided, which relate to each of the entrepreneurship courses. These Supporting offerings include Meet the Entrepreneur Series and the Tell Me More Series where experts expand upon topics taught in the courses. An annual conference each spring will be a culminating activity.

PROGRAM SPECIFIC ADVISEMENT STATEMENT

| Courses - Semester 1 | Credits | Lecture | Lab |
|--|---------|---------|-----|
| SSC 100 - First Year Seminar | 1 | 1 | 0 |
| (ENT 101 - Intro to Entrepreneurship | 3 | 3 | 0 |
| OR BUS 101 - Introduction to Business) | 3 | 3 | 0 |
| CIS 107 - Intro to Computers/Application | 3 | 2 | 2 |
| ENG 101 - Composition I | 3 | 3 | 0 |
| MAT 152 - Quantitative Reasoning | 3 | 3 | 0 |
| ECO 111 - Macroeconomics | 3 | 3 | 0 |

| Courses - Semester 2 | Credits | Lecture | Lab |
|--|---------|---------|-----|
| ENT 103 - Legal Issues for ENT | 3 | 3 | 0 |
| ENT 106 - Business Procedures | 3 | 3 | 0 |
| ENG 102 - Composition II | 3 | 3 | 0 |
| ECO 122 - Microeconomics | 3 | 3 | 0 |
| ACC 101 - Accounting I | 3 | 3 | 1 |

| Courses - Semester 3 | Credits | Lecture | Lab |
|---|---------|---------|-----|
| ENT 211 - Business Start Up Design | 3 | 3 | 0 |
| MKT 212 - Principles of Marketing | 3 | 3 | 0 |
| (ENG 124 - Oral Communications | 3 | 3 | 0 |
| OR ENG 122 - Technical Writing-Comm) | 3 | 3 | 0 |
| ENT 240 - Funding & Finance for ENT | 3 | 3 | 0 |
| MGT 212 - Principles of Management | 3 | 3 | 0 |

| Courses - Semester 4 | Credits | Lecture | Lab |
|--|---------|---------|-----|
| ENT 220 - Leadership | 3 | 3 | 0 |
| ENT 225 - Entrepreneurial Experience | 3 | 3 | 0 |
| ENT 285 - Business Plan Development | 3 | 3 | 0 |
| MGT 231 - Human Resource Management | 3 | 3 | 0 |

Approved Electives

Select one elective to take in the fourth semester.

| Group | Courses | Credits | Lecture | Lab |
|-------|---|---------|---------|-----|
| | ACC 162 - Computerized Accounting | 3 | 2 | 2 |

| | | | |
|--|---|---|---|
| MIS 220 - Management Information Systems | 3 | 3 | 1 |
| MKT 217 - Digital Marketing Fundamentals | 3 | 3 | 1 |

*To complete program requirements, you must pass the above courses and earn at least **61 credits**. The number of courses and credits required for graduation may be more depending on your need for developmental education courses and the elective choices you make (if electives are a part of the program). Some programs also have college-level courses that you must take if you do not score at a certain level on the College Placement Test. If this applies to your program, the courses are listed at the top of the sequence sheet before the first semester of the course list.*