

## Visual Communications

### Multimedia

TERRY CAMPUS

Fall 2021

*The Multimedia Design Option of the Visual Communications program emphasizes visual media in web pages and interactive formats. Students in this option are able to extend their foundation work in traditional media into the web-based realm. Emphasis is placed on creative problem solving in addition to user experience skills. Presentations are designed and executed in preparation for inclusion in the student's final portfolio. Graduates of the program may enter careers in corporate or institutional marketing communication departments, digital advertising firms, web development companies, self-employment, or opt for further study at the baccalaureate level.?*

### PROGRAM SPECIFIC ADVISEMENT STATEMENT

Courses - Semester 1	Credits	Lecture	Lab
<a href="#">SSC 100 - First Year Seminar</a>	1	1	0
<a href="#">BUS 101 - Introduction to Business</a>	3	3	0
<a href="#">ENG 101 - Composition I</a>	3	3	0
<a href="#">VSC 109 - Drawing I</a>	3	2	3
<a href="#">VSC 115 - Intro To Design</a>	3	2	2
<a href="#">VSC 160 - Raster Graphics</a>	3	2	3

Courses - Semester 2	Credits	Lecture	Lab
<a href="#">ENG 102 - Composition II</a>	3	3	0
<a href="#">(HIS 131 - Art History I</a>	3	3	0
OR <a href="#">HIS 131 - Art History I</a> )	3	3	0
<a href="#">MAT 152 - Quantitative Reasoning</a>	3	3	
<a href="#">VSC 161 - Vector Graphics</a>	3	2	3
<a href="#">VSC 165 - Photography I</a>	3	2	3

Courses - Semester 3	Credits	Lecture	Lab
<a href="#">MKT 212 - Principles of Marketing</a>	3	3	0
<a href="#">VSC 190 - Intro To Videography</a>	3	2	3
<a href="#">VSC 210 - Layout Graphics</a>	3	2	3
<a href="#">VSC 262 - Web Graphics</a>	3	2	3

Courses - Semester 4	Credits	Lecture	Lab
<a href="#">VSC 276 - Advanced Web</a>	3	2	3
<a href="#">MKT 214 - Advertising and Promotion</a>	3	3	0
<a href="#">MKT 217 - Digital Marketing Fundamentals</a>	3	3	1
<a href="#">VSC 251 - Portfolio Workshop</a>	4	3	4
<a href="#">(VSC 273 - Applied Practice Multimedia</a>	3	2	3
OR <a href="#">VSC 293 - VSC Internship</a>	3	0	10
OR <a href="#">VSC 294 - VSC Cooperative</a> )	3	0	10

### Approved Electives

Select one social science elective from Group A to take in the third semester.

Group	Courses	Credits	Lecture	Lab
A	<a href="#">POL 111 - Political Science</a>	3	3	0

A	<a href="#">PSY 121 - General Psychology</a>	3	3	0
A	<a href="#">SOC 111 - Sociology</a>	3	3	0

*To complete program requirements, you must pass the above courses and earn at least **62 credits**. The number of courses and credits required for graduation may be more depending on your need for developmental education courses and the elective choices you make (if electives are a part of the program). Some programs also have college-level courses that you must take if you do not score at a certain level on the College Placement Test. If this applies to your program, the courses are listed at the top of the sequence sheet before the first semester of the course list.*