

Building a Better Community

“Where are they now? Engines of Economic Growth”

September 24, 2013



KENT GENERAL | MILFORD MEMORIAL | www.bayhealth.org

Economic Impact and Growth of the Healthcare Industry

About Bayhealth Medical Center

- Central and Southern Delaware's largest healthcare system.
- Bayhealth is comprised of Kent General and Milford Memorial Hospitals, numerous satellite facilities and many employed physician practices encompassing a variety of specialties.

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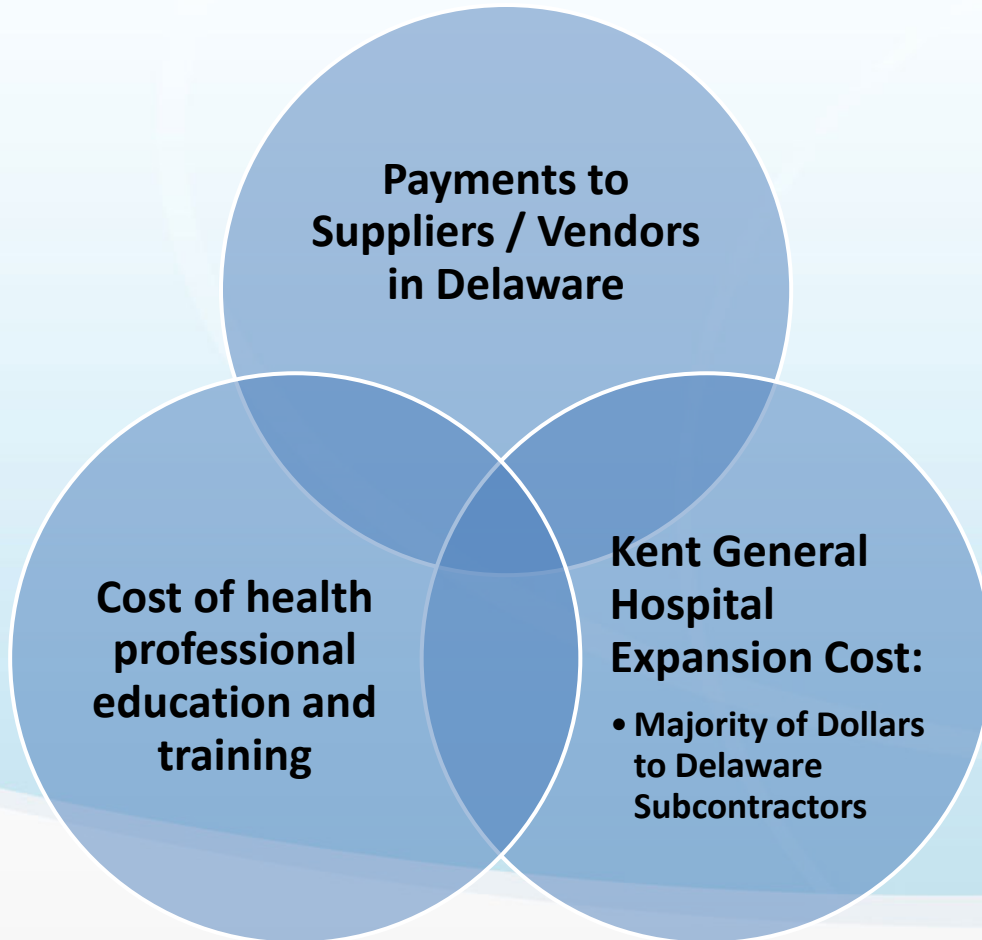
- Bayhealth serves a population of approximately 215,000 in its primary and secondary service areas.
- Employs more than 3,000 healthcare workers with an associated medical staff of approximately 353.

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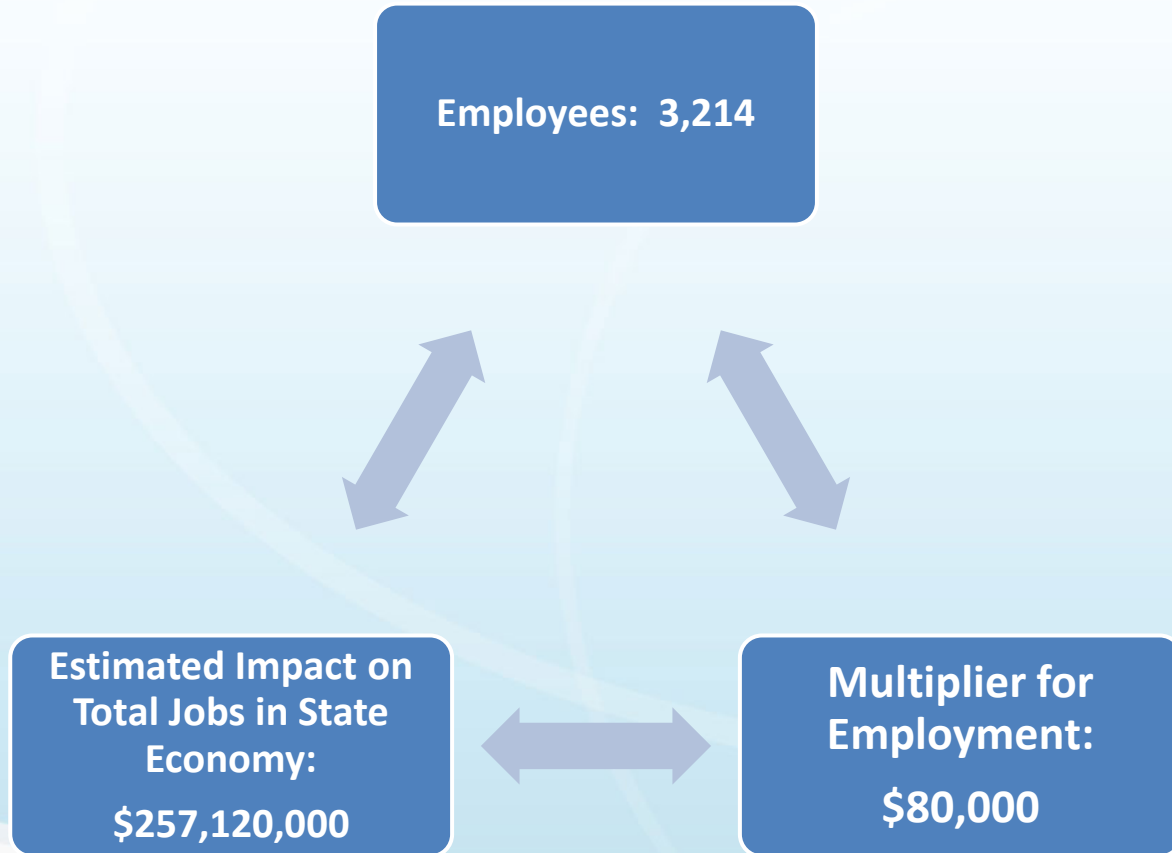
- Recently completed a major enhancement project on its Kent campus.
- Planning for a replacement facility for the Milford community in the next two to three years.

Bayhealth's Economic Impact

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Bayhealth's Economic Impact



Growth at Bayhealth

Bayhealth opens freestanding Emergency Center in Smyrna with eight beds.

Bayhealth opens new Dialysis Unit featuring six bed treatment bays and three chair treatment bays, an isolation room for special care, a dedicated waiting room, an exam room, and a physician's office.

Bayhealth opens the Diabetes Wellness Center.

Growth at Bayhealth

Bayhealth adopts physician computerized order systems (CPOE).

The Cancer Center at Dover offers the most versatile, precise and powerful tumor-destroying linear accelerator, the Trilogy. In addition, Bayhealth offers high dose rate (HDR) radiotherapy treatments.

New technologies offer speedier recovery for Physical Therapy patients (PrimusRS, Biodex Balance System SD, Litegait System)

Growth at Bayhealth

Certificate of Public Review submitted for additional/private rooms (32 beds) at Kent General Hospital.

Approximately 15,000 square feet of space is under renovation at the Blue Hen Corporate Center to house Bayhealth's Information Services team.

Influencing Current Growth Initiatives

Fast-Growing Older Population

- Today, about **1 in 5 Delawareans** is age **60+**.
- By 2025, they will make up **one-fourth** of state's population.
- And by 2030, the state's older population is projected to have **doubled** from what it was in 2000 to **253,646**.



Source: Delaware Health and Social Services – Delaware Association for Home & Community Care, November 7, 2012

Other Influencing Factors for Growth Initiatives

- Obesity and associated chronic diseases, such as:
 - diabetes,
 - heart disease,
 - poor nutrition.
- Cancer incidence in Delaware

New Model of Healthcare Delivery

From “sick care” to Healthcare

Delaware’s aging population, health care reform, and additional insured clients under Medicaid expansion and health benefit exchange will increase demands on health professionals.

- Manage to Medicare
- Manage High Risk Populations
- Focus on Early Health
- Collaboration
- Tele-home Medicine; Home Care



Source: Delaware Health and Social Services – Delaware Association for Home & Community Care, November 7, 2012

Opportunities for Collaborative Initiatives

- Mental health and or substance abuse services
- Dental services
- Low cost transportation
- Community-based and/or free locations for exercising and staying active
- Social services programs
- Caring Continuum

THANK YOU

