

Delaware Technical Community College

Business Department

Jack F. Owens Campus

Terry Campus

Stanton/Wilmington Campus

Student Retention Rate 2011 to 2013

Major	Fall 2011 To Fall 2012	Fall 2012 to Fall 2013	Fall 2013 to Fall 2014	Fall 2013 Cohort
Accounting (BSS) - Dover	75%	44%	69%	13
Accounting (BSS) - Georgetown	83%	57%	47%	15
Accounting (BSS) - Wilmington	46%	55%	48%	23
Entrepreneurship (ENT) - Dover	67%	0%	18%	17
Entrepreneurship (ENT) - Georgetown	17%	13%	50%	6
Entrepreneurship (ENT) - Wilmington	78%	25%	38%	8
General Business (BSS) - Dover	37%	31%	55%	20
General Business (BSS) - Georgetown	36%	39%	48%	27
General Business (BSS) - Wilmington	36%	33%	50%	34
Hospitality Management (BSS) - Dover	100%	100%	20%	5
Hospitality Management (BSS) - Wilmington	75%	63%	47%	17
Management (BSS) - Dover	69%	17%	44%	18
Management (BSS) - Georgetown	33%	72%	30%	10
Management (BSS) - Wilmington	41%	41%	36%	25
Marketing (BSS) - Dover	67%	62%	17%	6
Marketing (BSS) - Georgetown	0%	13%	50%	12
Marketing (BSS) - Wilmington	43%	60%	33%	18
Operations Management (OMT) - Wilmington	0%	0%	50%	4
Paralegal Option (OAT) - Dover	14%	0%	17%	6
Paralegal Option (OAT) - Georgetown	33%	33%	0%	3
Office Administration (OAT) - Georgetown	33%	40%	0%	1

Retention Rate in Program by program and Campus for 2013 to 2014. Sorted alphabetically

Retention Rate represents percentage of cohort that returned the following fall in the program the student started