LOYALTY DISCOUNT CARD

PARTNERS IN EDUCATION

Join over 100 SUSSEX COUNTY MERCHANTS in building A SHOP LOCAL MOVEMENT while BENEFITTING your COMMUNITY COLLEGE STUDENTS

www.go.dtcc.edu/discountcard
Frequently Asked Questions

1) What type of discount can I choose?
   Applicable discounts include a percentage or dollar amount off of total sale. For example, 5% or 10% off the total sale or $5 off a $50.00 purchase. Merchants can customize the discounts by specifying any exceptions. Discount exceptions will be listed on the Loyalty Card website.

2) What is the expiration date of the discount?
   Cards are valid for one year ending in November of each year. Thus merchants are asked to commit to the discount for one year. The College will renew merchant enrollment and customer card sales for subsequent card issues.

3) Does it cost anything to participate?
   The loyalty program is free for merchants to join. Your commitment is the discount you choose to offer.

4) Can the merchant discontinue participation or modify the discount in the program at any time?
   Yes. We ask you to do so in writing with advanced notice.

5) How will the cards be marketed?
   The cards will be sold each fall to the general public including thousands of College friends and supporters. They will be made available at specific College events, on campus in various offices, and to over 7,500 credit and non-credit students, over 10,000 Owens Campus alumni, and online at www.go.dtcc.edu/discountcard.

6) What will be provided to my business to identify me as a participating business?
   Counter signs will be provided to you to place in your business, the College will list participating merchants on the website, and card purchasers will receive a wallet size list.

How is this discount card program different?

- It provides you marketing power through a Delaware Tech operated ongoing marketing plan.
- It is a county wide movement of merchants and customers.

Who wins? We all do!

- The Merchant: more customers, increased sales
- The Customer: discounted products available locally
- The College: raised funds from card sales to benefit students

For more information contact:
Workforce Development and Community Education
Jack F. Owens Campus | Georgetown, DE
(302) 259-6330

The information in the FAQs represents the terms and conditions of the program.
DELTA TEC
LOYALTY DISCOUNT CARD

Merchant Enrollment Form

Business Name: ____________________________________________

Owner Name: ______________________________________________

Category: __________________________________________ (Apparel, Accessories, Food, Other)

Billing Address: __________________________________________

__________________________________________________________

Discount Given (Circle one): 5% 10% ___ %

Other:

__________________________________________________________

Example: $5 off $50.00 Purchase, $10 off $75.00 Purchase

List Exceptions: __________________________________________

__________________________________________________________

Phone: (Store): ___________________ (Cell): ___________________

Email: ________________________________________________

Store Website Address: ____________________________________

I agree to the terms and conditions of the program:

Signature: ____________________________________________ Date: ____________